

# DAILY NEWS



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## Building blocks of future

### City eyes rehab in program

By AUSTIN EVANS FENNER

Staff Writer

LANDLORDS WANTED to take over city-owned buildings.

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**I**F YOU THINK THIS is a sweetheart deal that sounds too good to be true, think again.

The city's Department of Housing Preservation and Development recently released 11 "property managers" — including five in Brooklyn — to acquire and renovate hundreds of "in ruin" residential and commercial properties.

In ruin properties are those the city took possession of after private landlords fell into arrears.

HPD is the landlord for some 2,000 occupied and 1,700 vacant buildings.

The new program, dubbed "Building Blocks," is part of the Giuliani administration's ongoing effort to cut the city's bloated budget by privatizing some functions and services that traditionally have been handled by municipal government.

The hope is that the newly designated private landlords will rescue dozens of buildings from decay and abandonment and turn them into habitable housing once again.

But that's exactly what worries some observers, including a group called the Task Force on City-Owned Property, which is evaluating the new property manager program.

Officials of the task force fear that turning over city-owned property to private parties will diminish the affordable housing stock, especially in underserved neighborhoods, where many of the city's buildings are located.

"The market is tight for affordable housing," said task force chairman Harry DeRienzo. "The city is simply looking to unload these buildings. They are not concerned about maintaining affordable housing."

He noted that a significant percentage of city-owned property is abandoned or has high vacancy rates, in some



ON FIRM GROUND: Darren Pearson, who specializes in distressed properties, says affordable housing shouldn't come with limitations.

**"The program is to make sure that the tenants will receive quality housing based on being a human being, not on their economic status."**

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Photo by Michael S. Lockett

Agape Realty, William Lucas of William R. Lucas, Inc.; Darren Pearson of Darren H. Pearson Real Estate Management; David Young and Adele Bailey of Noshier Owners Corp., and Larry Hirshfield.

All 11 of the property managers are participating in one aspect of the Building Blocks program, called the Neighborhood Entrepreneurs Program.

Other Building Blocks programs are the Tenant Interim Lease program, which allows tenants to form cooperatives and own their own buildings, and the Neighborhood Redevelopment Program, which allows community not-for-profit groups to do the same.

This year, HPD expects to sell 2,000 units through the program. About 2,000 will be bought under the NYF and NYU programs, and the remaining 500 will be purchased out under the TIL segment. HPD's 10-year plan, for 1995 to 2005, would have 11,000 city-owned housing units under the Neighborhood Entrepreneurs Program each year.

HPD officials refute task force members' concerns, insisting that Building Blocks is a viable program.

"The program will not only preserve affordable housing, but make it better quality housing," said HPD spokesman

Marcia Neville.

"Many of the buildings are in desperate need of repair," she said. "The low-income housing tax credits and the federal housing funds have restrictions that insure these units will remain affordable for a minimum of 15 years."

HPD officials did say tenants' rents would increase after the renovations were completed, but added that federal Section 8 subsidies would supplement the balance of the increased rent. Plans call for tenants to be revalued while renovations are done.

Pearson, whose Bed-Stuy-based operation specializes in acquiring distressed properties in those he receives, strongly disagrees with insiders that NEP would chip away at the amount of available affordable housing.

"The program is to make sure that the tenants will receive quality housing based on being a human being, not on their economic status," said Pearson. "HPD chose entrepreneurs like myself because I will see that the buildings are not only properly renovated, but well maintained."

Hirshfield's son Van, a manager for Agape Realty, which is acquiring a cluster of Franklin Ave. units adjacent

to the future of affordable housing.

"HPD is overwhelmed with the number of units under its control," said Van Hirshfield. "Many of the units Agape will receive fall under the restraint of the state's rent stabilization, so lower rents and only be increased by state law."

Van Hirshfield said Agape's new units will have a 3% vacancy rate. Agape plans on raising the vacant units to moderate and middle-income families.

He believes having tenants with a range of incomes will not only improve the conditions of the buildings, but also the surrounding neighborhood.

"The focus of the program is to help people receiving public subsidies live in better conditions," he said.

Meanwhile, Jay Small, executive director of the Association for Neighborhood Housing Development — a low-income housing advocacy group — is concerned that the Building Blocks program has no provision for the homeless.

"We are saying tenant protections have not yet been produced by HPD," he said. "But we are hopeful that a dialogue with them will prove fruitful."

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